



Smt. Shyampatidevi Mishra Educational Trust's

SHRI G.P.M. DEGREE COLLEGE

Affiliated to University of Mumbai

www.shrigpmcollegeandheri.org

shrigpm@gmail.com

MG Road, Vile Parle (E), Mumbai – 400057.

☎ : 8928387200

2018-19



Atul Yadav
I/C Principal
Shri G.P.M. Degree College
M. G. Road, Vile Parle (E),
Mumbai-400057.



Sr.no.	Course name	source	National Coordinator	College Coordinator	Students Participated	Mode	Duration	Course Outcome
1.	Economics	IIT Kanpur	Prof. Deep Mukherjee	Ms. Anita Shrivastava		Online	30 lectures	<ul style="list-style-type: none">• Understanding of the market demand and supply• Understanding of export and import business• Applied economics is the use of insights gained from economic theory and solve real – world problems• Helps in popular tool in business planning for public policy and evaluation.
2.	Mass Media	Indira Gandhi National open University (IGNOU), New delhi	Dr. Madhulika .P. Sarkar	Mr. Atul Yadav		Online	30 lectures	<ul style="list-style-type: none">• Provides information and will lead to knowledge and skills.• Upgrade of messaging techniques• Helps for business to create awareness in the market• Mass media will help in gaining competitive gain in the market for business
3.	Commerce	IGNOU	Dr. N.Rajendra Prasad	Mr. Shrishyam Mishra		offline	30 lectures	<ul style="list-style-type: none">• Analyze the financials of business , manage investment portfolios and working capital of business• Gives a detail required mathematical , Analytical and statistical tools for financial & accounting analysis• Develops a understanding of even various commerce functions such as financial analysis , HRM , Marketing , Taxations , Cost accounting





4.	Computer Science & IT	IIT Delhi, IIT Ropar	Prof. Jainendra Shukla , Prof. Abhinav Dhall	Mr. Abhishek Karkera		Online	30 lectures	<ul style="list-style-type: none">• Application of Technology in Business Processes• Data Analysis and Decision-Making• Database Management Skills• Business Application Usage
5.	Management	IGNOU	Prof. Nawal Kishor	Mr. Nagendra D. Kangralkar		Online	30 lectures	<ul style="list-style-type: none">• Development of knowledge and skills in business and management• Familiarize you with the aspect of business and business enterprises• Dimensions of management , organization , control motivation and leadership• An introductory aspect of marketing management financial management and human resource management



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2019-20



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Sr. no.	Course name	source	National coordinator	College Co-ordinator	Students Participated	Mode	Duration	Course Outcome
1	Marketing	Panjab university Chandigarh	Dr. Tejinderpal Singh	Ms. Kinjal vora		Online		<p>Provide measurable and analyzable data .</p> <p>Allowing business to track their audience reach and impact .</p> <p>Cost effective and measurable result</p> <p>Unlimited customer / client Targeting option</p>
2.	Management	Indira Gandhi National Open University, New Delhi	Prof. Subodh Keshrwan i	Ms. Sushma A Jaiswar		online	30 lectures	<ul style="list-style-type: none">• Focus on tracks and clints progress• Effectiveness of service delivery through achievement• It will help in dealing with basic managing of events an work• The programme strong emphasis on practical skills to successful management career
3.	Commerce	IGNOU	Dr. Anupriya Pandey & Prof. M.S.S Raju	Mr. Atul Yadav		online	30 lectures I/C Prin Shri G.P.M. Deg M. G. Road, Vil Mumbai-40	<ul style="list-style-type: none">• Developmet of knowleged an skills in business an management• Familiarize you with the aspect of business and business enterprices• Dimensions



								<p>of management , organization , control motivation an leadership</p> <ul style="list-style-type: none">• An introductory aspect of marketing employee Engagemen• It will also help in adapting of change in organizationa l behaviour
4.	Economics	IIT Roorkee	Prof. Pratham Arora	Ms. Sangeeta Kundu		online	30 lectures	<p>Financial analysis an investment opportunities</p> <ul style="list-style-type: none">•Benefit to the new entrepreneur in future development of them.•Marketing , operations or strategy•Governmental agencies an analysis to inform decisions
5.	Computer Science	IIT Kanpur	Prof. Rajat Mittal	Ms. Nikita Salunke		online	30 lectures	<ul style="list-style-type: none">• Computer course can contribute to career advancement•



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2020-21



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Sr.no.	Course name	source	National coordinator	College Coordinator	Students Participated	Mode	Duration	Course Outcome
.1	Economics	IIT BOMBAY	Prof. Rangan Banerjee	Ms. Sangeeta		offline	30 lectures	Helps in popular tool in business planning for public policy and evaluation Financial result of policy , investment an social change Understand the opportunities for businesses and individual and standard of living Encouraging small business units to perform the business activity
2.	Mass Media	IIT Roorkee	Prof. Zillur Rahman	Ms. Kavita Dhotra		online	30 lectures	Gives a detail information on various job opprotunites . Influence of mass media in society an various other media messages. Basics of Journalism and its role in society. Educate and entertain and strong social cultural impact.
3.	Banking Insurances	Savitribai Phule Pune University	Dr. Girija Shankar	Ms. Nikita Salunke		online	30 lectures	<ul style="list-style-type: none">• Principle related to practice of banking .• To understand what are <p><i>Any doubt</i> I/C Principal Shri G.P.M. Degree College M. G. Road, Vile Parle (E), Mumbai-400057. looking to protect their</p> 



								family. • Proof payment methods • Services and management of funds to its customers.
4.	Management	Taxila Business school	Dr. Alka Jain	Ms. Florency Dsouza		online	30 lectures	<ul style="list-style-type: none">• Development of knowledge and skills in business and management• Familiarize you with the aspect of business and business enterprises• Dimensions of management, organization, control, motivation and leadership• An introductory aspect of marketing
5.	Commerce	IGNOU	Prof Subodh Keshrwni	Mr. Atul sir		online	30 lectures	Creation of wealth Increase social responsibility Improvement in productivity Consumer Satisfaction



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2021-22



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1.	Economics	Tumkur University	Prof.Ravindra kumar .b	Ms. Sangeeta Kundu		online	30 lectures	<ul style="list-style-type: none">• Creation of customes• Regular innovation• Best possible use of ableable resources• Accessibility an reach of goods an services.
2.	Environment	IIS Jaipur	Dr. Chhavi Jain	Ms. Shilpa Singh		offline	30 lectures	<ul style="list-style-type: none">• To impart knowledge about environme nt and its allied problems• To create awareness about environme ntal problems
3.	Finance	IIT Kharagpur	Prof.Abhijeet	Mr. Neeraj Gupta		online	30 lectures	<ul style="list-style-type: none">• Helps to understand financial decisions like investments , payments , risk and personal debt .• An individual allows to track how their financial health improves or deteriorates overtime• Strong financial knowledge and decision making skills helps people weigh options and make informed choices for their financial situation.



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4.	Management	IGNOU, Delhi	Prof. Heena K Bijli	Ms. Siddhi Sawant		online	30 lectures	<ul style="list-style-type: none">• Achiving organizational goals• Gives growth and stability• Helps in long term sustainable growth• Refine the strategic goal og organization
5.	Commerce	Maharaja agrasen University Baddi	Prof (Dr.) Vishal Kumar	Mr. Atul Yadav		online	30 lectures	<ul style="list-style-type: none">• Developmet of knowleged an skills in business an management• Familiarize you with the aspect of business and business enterprices• Dimensions of management , organization , control motivation an leadership <p>An introductory aspect of marketing</p>



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2022-23



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1.	Commerce	Indira Gandhi National open University	Dr. N. Rajendra Prasad	Mr. Atul Yadav		online	30 lectures	<ul style="list-style-type: none">• Developmet of knowleged an skills in business an management• Familiarize you with the aspect of business and business enterprices• Dimensions of management , organization , control motivation an leadership An introductory aspect of marketing
2.	Management	IIT Bombay	Prof. Ashih Pandey	Ms. Sarita Agarhari		online	30 lectures	iving organizational goals ives growth and stability elps in long term sustainable growth e the strategic goal g organization
3.	Economics	IIT Bombay	Prof. Vimal Kumar	Mrs. Usha Rajak		online	30 lectures	Creation of customes Regular innovation Best possible use of ableable resources Accessibility an reach of goods an services.
4.	Operations	IIT Madras	Prof. G. Srinivasan	Ms. Tarannum Ansari		online	30 lectures	Maximizing efficiency in use of resources Achieve higher customer satisfaction Maintain quality standards Profitable an I/C Prusinnable Shri G.P.M. Degree College M. G. Road, Vile Parle (E), Mumbai-400057
5.	Environment	IIT Roorkee	Prof. Gargi	Mrs. Neetu		online	30 lectures	300057 impart knowledge about



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