

**TIME TABLE OF TY DEGREE SEM. - VI [INTERNAL] OFFLINE EXAMINATION MARCH 2022.**

COURSE	TIME	DATE & TIME					
		8/3/2022	9/3/2022	10/3/2022	11/3/2022	12/3/2022	14/3/2022
		Tuesday	Wednesday	Thursday	Friday	Saturday	Monday
BAF	09.30 AM TO 10.30 AM	Cost Accounting - IV	Financial Management - III	Taxation - IV (Indirect Tax - II)	Financial Accounting - VII	Indian Economy	.....
BBI	09.30 AM TO 10.30 AM	Security Analysis and Portfolio Management	Auditing - II	Human Resource Management	Turnaround Management	Central Banking	.....
BMS-Marketing	09.30 AM TO 10.30 AM	Operation Research	Retail Management	International Marketing	Media Planning And Management	Brand Management	.....
BMS-Finance	09.30 AM TO 10.30 AM	Operation Research	International Finance	Strategic Financial Management	Financing Rural Development	Indirect Taxes	.....
BAMMC	08.00 AM TO 09.00 AM	Entertainment & Media Marketing	Media Planning And Buying	Brand Management	Advertising In Contemporary Society	Advertising Design	Digital Media
Bsc(IT)	08.00 AM TO 09.00 AM	Software Quality Assurance	Security in Computing	Business Intelligence	Principles of Geographic Information Systems	Cyber Laws	.....
BSc(CS)	08.00 AM TO 09.00 AM	Wireless Sensor Networks And Mobile Communication	Cyber Forensics	Information Retrieval	Digital Image Processing	Ethical Hacking	.....

**NOTE:**

1. Seating arrangements will be uploaded on 03/03/2022.
2. College ID card and Hall Ticket is compulsory to attend the Examination. Collect your hall ticket on 5th March, 2022 in the 2nd lecture from your respective class room.



  
**Principal**  
 Shri G.P.M. Degree College of Sci & Comm.  
 Rajarshi Shahu Maharaj Road,  
 Telli Galli, Andheri (E), Mumbai-400 069

**SYLLABUS: TY BAF SEMESTER VI - INTERNAL EXAMINATION, MARCH 2022**

<b>SR. NO.</b>	<b>SUBJECT</b>	<b>TOPIC</b>
<b>1</b>	<b>Cost Accounting (Paper-iv)</b>	<b>Budgeting And Budgetary Control</b>
		<b>Absorption Costing, Marginal Costing And CVP Analysis</b>
		<b>Managerial Decision Making</b>
<b>2</b>	<b>Taxation-V (Indirect Tax - li)</b>	<b>Payment Of Tax And Refunds</b>
		<b>Returns</b>
		<b>Accounts, Audits, Assessment And Records</b>
<b>3</b>	<b>Indian Economy</b>	<b>Population Problem</b>
		<b>Poverty</b>
		<b>Income Equality</b>
		<b>Unemployment In India</b>
		<b>Urbanisation</b>
		<b>Land Reform</b>
		<b>Technological Changes In Agricultural</b>
		<b>Agricultural Pricing</b>
		<b>Agricultural Finance</b>
		<b>Agricultural Marketing</b>
		<b>National Agricultural Policy</b>
		<b>Growth And Pattern Of Industrial</b>
<b>Industrial Policy</b>		
<b>4</b>	<b>Financial Accounting</b>	<b>Final Account For Electricity Company</b>
		<b>Final Account For Co-Operative Society</b>
		<b>Investment Accounting</b>
<b>5</b>	<b>Financial Management</b>	<b>Business Valuation</b>

		<b>Merger And Acquisitions</b>
		<b>Corporate Restructuring And Takeovers</b>

**SYLLABUS: TY BBI SEMESTER VI - INTERNAL EXAMINATION, MARCH 2022**

<b>SR. NO.</b>	<b>SUBJECT</b>	<b>TOPIC</b>
<b>1</b>	<b>Auditing II</b>	<b>Audit Of Limited Companies</b>
		<b>Audit Of Banking Companies</b>
		<b>Audit Of Insurance Companies</b>
<b>2</b>	<b>Human Resource Management</b>	<b>Framework Of Human Resource Management</b>
		<b>Human Resource Procurement</b>
<b>3</b>	<b>Turnaround Management</b>	<b>Industrial Sickness</b>
		<b>Turnaround Management Strategies</b>
<b>4</b>	<b>Security Analysis And Portfolio Management</b>	<b>Portfolio Management</b>
		<b>Portfolio Analysis And Selection</b>
		<b>Portfolio Revision And Evaluation</b>
		<b>Bond Valuation</b>
<b>5</b>	<b>Central Banking</b>	<b>An Overview Of Central Banking</b>
		<b>Role Of Central Banks</b>
		<b>Contemporary Issues</b>
		<b>Policy Framework For RBI</b>
		<b>Micro Economic Policy- Monetary Policy</b>
		<b>Micro Economic Policy- Fiscal Policy</b>
	<b>Regulation And Supervision</b>	

**SYLLABUS: TYBMS(MKT)SEMESTER VI - INTERNAL EXAMINATION, MARCH 2022**

<b>SR. NO.</b>	<b>SUBJECT</b>	<b>TOPIC</b>
<b>1</b>	<b>BRAND MANAGEMENT</b>	<b>Introduction to Brand Management</b>
		<b>Planning &amp;Implementing Brand Marketing Programs</b>
<b>2</b>	<b>INTERNATIONAL MARKETING</b>	<b>Introduction to International Marketing &amp; Trade</b>
		<b>International Marketing Environment and Marketing Research</b>
<b>3</b>	<b>RETAIL MANAGEMENT</b>	<b>Retail Management-An Overview</b>
		<b>Retail Consumer and Retail Strategy</b>
<b>4</b>	<b>MEDIA PLANNING &amp; MANAGEMENT</b>	<b>Overview of Media &amp; Media Planning</b>
		<b>Media Mix and Media Strategy</b>
<b>5</b>	<b>OPERATIONS RESEARCH</b>	<b>Introduction to Operation Research</b>
		<b>Linear Programing Problems: Introduction and Formulation</b>
		<b>Linear Program Problem: Graphical Methods</b>
		<b>Theory of Games</b>
		<b>Job sequencing Problem</b>

**SYLLABUS: TYBMS (FIN) SEMESTER VI - INTERNAL EXAMINATION, MARCH 2022**

<b>SR. NO.</b>	<b>SUBJECT</b>	<b>TOPIC</b>
<b>1</b>	<b>Strategic Financial Management</b>	<b>1. Dividend Decision And Xbrl</b>
		<b>2. Capital Budgeting And Capital Rationing</b>
<b>2</b>	<b>International Finance</b>	<b>1. Fundamental Of International Finance</b>
		<b>2. Foreign Exchange Market, Exchange Rate Determination And Currency Derivatives</b>
<b>3</b>	<b>Indirect Taxes</b>	<b>1. Payment Of Tax</b>
		<b>2. Returns</b>
		<b>3. Accounts, Audit, Assessment And Records</b>
		<b>4. Introduction To Custom Laws</b>
		<b>5. Importation And Exportation Procedure</b>
		<b>6. Classification Of Goods</b>
		<b>7. Types Of Duty</b>
<b>4</b>	<b>Financing Rural Development</b>	<b>1. Rural Banking</b>
		<b>2. Micro Finance</b>
<b>5</b>	<b>Operations Research</b>	<b>1. Introduction To Operation Research</b>
		<b>2. Linear Programming Problems: Introduction And Formulation</b>
		<b>3. Linear Program Problem: Graphical Methods</b>
		<b>4. Theory Of Games</b>
		<b>5. Job Sequencing Problem</b>

**SYLLABUS: TY BAMMC SEMESTER VI - INTERNAL EXAMINATION, MARCH 2022**

<b>SR. NO.</b>	<b>SUBJECT</b>	<b>TOPIC</b>
<b>1</b>	<b>Digital Media</b>	<b>Introduction To Digital Marketing</b>
		<b>Social Media Marketing (SMM)</b>
		<b>Search Engine Marketing (SEM)</b>
		<b>Email Marketing.</b>
<b>2</b>	<b>Advertising Design</b>	<b>Role Of Agency Departments.</b>
		<b>Elements Of Design</b>
		<b>Art Direction</b>
		<b>Process Of Design.</b>
<b>3</b>	<b>Advertising Contemporary Issues</b>	<b>Change In Advertisement Involvement.</b>
		<b>Effect Of Advertising.</b>
		<b>Social And Global Advertising.</b>
		<b>Types Of Advertising.</b>
<b>4</b>	<b>Brand Management</b>	<b>Introduction To Brand Management</b>
		<b>Planning &amp; Implementing Brand Marketing Programs</b>
<b>5</b>	<b>Entertainment</b>	<b>Introduction Of Marketing</b>
		<b>Latest Entertainment Marketing Strategies.</b>
		<b>Overview Of Indian Media Industry</b>
		<b>Marketing In A Television Industry</b>
<b>6</b>	<b>Media Planning And Media Buying</b>	<b>Introduction To Media Planning And Selection</b>
		<b>Sources Of Media Research</b>
		<b>Media Planning Process And Criteria For Selecting Media Vehicle</b>

**SYLLABUS: TY BSC IT SEMESTER VI - INTERNAL EXAMINATION, MARCH 2022**

<b>SR. NO.</b>	<b>SUBJECT</b>	<b>TOPIC</b>
<b>1</b>	<b>Software Quality Assurance</b>	<b>Introduction To Quality</b>
		<b>Software Quality</b>
		<b>Fundamentals Of Testing</b>
		<b>Boundary Value Testing</b>
		<b>Equivalence Testing</b>
<b>2</b>	<b>Security In Computing</b>	<b>Information Security Overview</b>
		<b>Risk Analysis</b>
		<b>Secure Design Principles:</b>
		<b>Authentication And Authorization</b>
		<b>Encryption</b>
<b>3</b>	<b>Business Intelligence</b>	<b>Introduction To Business Intelligence</b>
		<b>Decision Support Systems</b>
		<b>Mathematical Models For Decision Making</b>
		<b>Data Mining</b>
		<b>Data Preparation</b>
<b>4</b>	<b>Principles Of Geographic Information System</b>	<b>A Gentle Introduction To Gis</b>
		<b>The Real Worls And Representation</b>
		<b>Spatial Database</b>



		<b>Geographic Information And Spatial Database</b>
		<b>Organizing And Managing Spatial Data</b>
<b>5</b>	<b>Cyber Laws</b>	<b>Power Of Arrest Without Warrant Under The It Act 2000</b>
		<b>Cyber Crime And Criminal Justice</b>
		<b>Contracts In The Infotech World</b>
		<b>Jurisdiction In The Cyber World</b>

**SYLLABUS: TY BSC CS SEMESTER VI - INTERNAL EXAMINATION, MARCH 2022**

<b>SR. NO.</b>	<b>SUBJECT</b>	<b>TOPIC</b>
<b>1</b>	<b>Ethical Hacking</b>	<b>Information Security : Attacks And Vulnerabilities</b>
		<b>Introduction To Information Security</b>
		<b>Types Of Malware :</b>
		<b>Types Of Vulnerabilities</b>
		<b>Types Of Attacks And Their Common Prevention Mechanisms :</b>
		<b>Case-Studies</b>
		<b>Ethical Hacking – I (Introduction And Pre-Attack</b>
<b>2</b>	<b>Cyber Forensic</b>	<b>Introduction To Computer Forensics And Standard</b>
		<b>Incident Verification And System Identification</b>
		<b>Data Encryption And Compression</b>
		<b>Network Forensics</b>
		<b>Cell Phone And Mobile Device Forensic</b>
<b>3</b>	<b>Wireless Sensor Networks And Mobile Communication</b>	<b>Introduction To WSN</b>
		<b>WSN Model And WSN Communication Networks</b>
		<b>Introduction To MANET</b>
		<b>Tinyos, Hardware Component Of Sensor Node</b>

		<b>Classification Of Common MAC Protocols</b>
<b>4</b>	<b>Digital Image Processing</b>	<b>Introduction To Image Processing</b>
		<b>Sampling &amp; Quantization</b>
		<b>Image Enhancement In Spatial Domain</b>
		<b>Histogram Modeling</b>
		<b>1-DFT &amp; 2-DFT</b>
<b>5</b>	<b>Information Retrieval</b>	<b>Introduction To Information Retrieval</b>
		<b>Boolean Retrieval,</b>
		<b>Link Analysis And Specialized Search</b>
		<b>Hadoop &amp; Map Reduce</b>
		<b>Web Search Engine</b>